# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT** 

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 27, 2010

# MARRIOTT INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Delaware 1-13881
(State or other jurisdiction (Commission of incorporation) File Number)

52-2055918 (IRS Employer Identification No.)

10400 Fernwood Road, Bethesda, Maryland (Address of principal executive offices)

20817 (Zip Code)

Registrant's telephone number, including area code: (301) 380-3000

ck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following isions:
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### ITEM 2.02. Results of Operations and Financial Condition.

Marriott International, Inc. ("Marriott"), at its Security Analyst Meeting which is being held today, Wednesday, October 27, 2010, in New York, NY, is providing enhanced disclosure of information for fiscal years 2005 through 2009 in the following areas: 1) fee revenue outside North America by region; 2) composition of owned, leased, corporate housing, and other revenue; and 3) composition of owned, leased, corporate housing and other revenue, net of direct expenses. Marriott is also providing enhanced disclosure of incentive management fees for the Marriott Hotels & Resorts brand for fiscal years 2007 and 2009. These disclosures appear in Exhibit 99.1 to this report and are incorporated herein by reference.

A webcast of the meeting will be held from approximately 9:00 a.m. to 3:00 p.m. Eastern Time. Presentations at the meeting are taking place in three parts: presentations by senior company executives will begin at approximately 9:00 a.m. Eastern Time; followed by the luncheon keynote address by Chairman of the Board and Chief Executive Officer, J.W. Marriott, Jr., at approximately 1:00 to 1:20 p.m. Eastern Time; and then additional presentations by senior company executives will resume at approximately 2:00 p.m. Eastern Time. A live webcast of the meeting, presentation materials, and an audio replay are available on the Marriott's investor relations website at <a href="http://www.marriott.com/investor">http://www.marriott.com/investor</a> (click on "Recent & Upcoming Events" and then click on the "Security Analyst Meeting" link).

#### ITEM 7.01. Regulation FD Disclosure.

Marriott today also issued a press release describing certain other information that will be presented as part of its Security Analyst Meeting. A copy of Marriott's press release is attached as Exhibit 99.2 and incorporated herein by reference.

The materials presented at the Security Analyst Meeting, which are available at Marriott's investor relations website as described in Item 2.02 above, include certain non-GAAP financial measures and the related reconciliations of the non-GAAP financial measures to the most directly related comparable GAAP measures.

### ITEM 9.01. Financial Statements and Exhibits.

(d) Exhibits. The following exhibits are furnished with this report:

Exhibit 99.1 – Disclosure of certain historical information for fiscal years 2005 through 2009.

Exhibit 99.2 – Press release issued on October 27, 2010.

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 27, 2010

## MARRIOTT INTERNATIONAL, INC.

By: /s/ Carl T. Berquist

Carl T. Berquist

Executive Vice President and Chief Financial Officer

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### EXHIBIT INDEX

Exhibit No.	<u>Description</u>
99.1	Disclosure of certain historical information for fiscal years 2005 through 2009.
99.2	Press release dated October 27, 2010.

# MARRIOTT INTERNATIONAL, INC. Historical Fee Revenue Outside North America By Region (\$ in millions)

		al Year 2005		Fiscal Year 2006				cal Year 2007	Fiscal Year 2008		Fi	scal Year 2009	
Caribbean and Latin America	\$	37	\$	37	\$	54	\$	61	\$	50			
Europe		81		109		120		137		97			
Middle East and Africa		27		38		40		49		40			
Asia Pacific		73		85		99		112		91			
Total fee revenue outside North America <sup>1</sup>	\$	218	\$	269	\$	313	\$	359	\$	278			

<sup>&</sup>lt;sup>1</sup> Represents fee revenue outside the continental United States and Canada.

## ${\bf MARRIOTT\ INTERNATIONAL,\ INC.}$

# Composition of Owned, Leased, Corporate Housing, and Other Revenue and Owned, Leased, Corporate Housing, and Other Revenue, Net of Direct Expenses (\$ in millions)

		al Year 2005	Fis	scal Year 2006	Fi	scal Year 2007	cal Year 2008	Fi —	iscal Year 2009
Owned hotel revenue	\$	181	\$	186	\$	145	\$ 77	\$	89
Leased hotel revenue		566		727		876	938		742
Corporate housing and other revenue		157		160		155	146		118
Branding fees revenue		40		46		64	64		70
Owned, leased, corporate housing, and other revenue	\$	944	\$	1,119	\$	1,240	\$ 1,225	\$	1,019
Owned hotel revenue, net of direct expenses	\$	28	\$	22	\$	6	\$ 3	\$	1
Leased hotel revenue, net of direct expenses		13		42		53	37		(21)
Corporate housing and other revenue, net of direct expenses		85		73		55	33		18
Branding fees revenue		40		46		64	64		70
Owned, leased, corporate housing, and other revenue, net of direct expenses	\$	166	\$	183	\$	178	\$ 137	\$	68

# ${\bf MARRIOTT\ INTERNATIONAL,\ INC.}$ Marriott Hotels and Resorts Incentive Management Fees (\$ in millions)

	Fiscal Year 2007	Fiscal Year 2009	% Change Better / (Worse)
Incentive Management Fees - Marriott Hotels and Resorts	\$ 145	\$ 43	(70%)



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#### MARRIOTT OUTLINES PLANS FOR AMBITIOUS GROWTH

#### Earnings by 2013 Could Reach New Highs; Approximately \$3 to \$5 Billion Could Be Returned to Shareholders Over Three Years

NEW YORK, October 27, 2010 – While highlighting its significant market opportunities and competitive advantages, Marriott International, Inc. (NYSE: MAR) will tell security analysts and institutional investors in New York today, that, assuming growth scenarios of Revenue Per Available Room (RevPAR) of 5 to 9 percent compounded annually over the next three years, diluted earnings per share (EPS) could approximate \$1.90 to \$2.75 by 2013, well above the highest earnings per share (EPS) achieved during Marriott's most recent peak earnings year of 2007.

The company will say that total fee revenue could range from \$1.57 billion to \$1.87 billion and incentive management fees could nearly double through 2013 from 2010 estimated levels, ranging from \$285 million to \$440 million under those same RevPAR scenarios.

The company expects to add at least 80,000 to 90,000 hotel rooms to its portfolio from 2011 through 2013 with additional opportunities for 22,000 rooms to open in Europe and Asia during that same period. Marriott has plans to adapt and expand current brands, such as Courtyard and Fairfield, to meet the growing needs of customers in markets worldwide. The company will also be expanding its new brands outside of the United States, including EDITION, which just opened its first hotel on Waikiki Beach in Hawaii, and the Autograph Collection.

J.W. Marriott, Jr., chairman and chief executive officer of the company, said, "We are on the threshold of extraordinary growth for our company. As we look ahead over three years, Marriott is poised to deliver substantial gains in bottom line results, as well as meaningful returns to hotel owners and shareholders, as our industry-leading portfolio of brands both recovers from the recent recession and grows worldwide."

(more)

According to the company, having reduced net debt by almost \$1.5 billion since the end of 2008, Marriott has already reached its targeted debt levels. The company will say that it assumes it will invest \$2.3 to \$2.7 billion over the next three years. The company could return between \$3.3 billion and \$5.3 billion to shareholders from 2011 through 2013 through dividends and share repurchases, while still maintaining its investment grade bond rating. As of October 21, 2010, the company has resumed open market share repurchases, making modest repurchases to date.

Marriott's security analyst conference will be held today, October 27, 2010. Presentation materials for the meeting will be available at 8:00 a.m. Eastern Time (ET) at <a href="http://www.marriott.com/investor">http://www.marriott.com/investor</a>. A webcast is available from approximately 9:00 a.m. to 3:00 p.m. ET. Presentations by senior company executives will begin at approximately 9:00 a.m. ET; luncheon remarks by Chairman of the Board and Chief Executive Officer, J.W. Marriott, Jr., will begin at approximately 1:00 to 1:20 p.m. ET; and additional presentations by senior company executives will resume at approximately 2:00 p.m. ET. Those wishing to access the webcast should log onto <a href="http://www.marriott.com/investor">http://www.marriott.com/investor</a>, and click on the "Security Analyst Meeting" link under the "Recent & Upcoming Events" tab. The webcast replay will be available online after the meeting.

This press release contains "forward-looking statements" within the meaning of federal securities laws, including RevPAR, profit margin and earning trends; statements concerning the number of lodging properties we expect to add in future years; our expected investment spending and amounts we could return to shareholders; and similar statements concerning anticipated future events and expectations that are not historical facts. We caution you that these statements are not guarantees of future performance and are subject to numerous risks and uncertainties, including the continuation and pace of the economic recovery; supply and demand changes for hotel rooms, corporate housing and our Timeshare segment products; competitive conditions in the lodging industry; relationships with clients and property owners; the availability of capital to finance hotel growth and refurbishment; and other risk factors that we identify in our most recent quarterly report on Form 10-Q; any of which could cause actual results to differ materially from the expectations we express or imply here. These statements are made as of October 27, 2010 and we undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

MARRIOTT INTERNATIONAL, INC. (NYSE:MAR) is a leading lodging company with more than 3,500 lodging properties in 70 countries and territories. Marriott International operates and franchises hotels under the *Marriott, JW Marriott, The Ritz-Carlton, The Autograph Collection, Renaissance, Residence Inn, Courtyard, TownePlace Suites, Fairfield Inn, SpringHill Suites and Bulgari brand names;* develops and operates vacation ownership resorts under the *Marriott Vacation Club, The Ritz-Carlton Destination Club,* and *Grand Residences by Marriott* brands; licenses and manages whole-ownership residential brands, including *The Ritz-Carlton Residences, JW Marriott Residences* and *Marriott Residences;* operates *Marriott Executive Apartments*; provides furnished corporate housing through its *Marriott ExecuStay* division; and operates conference centers. The company is headquartered in Bethesda, Maryland, USA, and had approximately 137,000 employees at 2009 year-end. It is recognized by FORTUNE® as one of the best companies to work for, and by *Newsweek* as one of the greenest big companies in America. In fiscal year 2009, Marriott International reported sales of nearly \$11 billion. For more information or reservations, please visit our web site at <a href="https://www.marriott.com">www.marriott.com</a>, and for the latest company news, visit <a href="https://www.marriottnewscenter.com">www.marriottnewscenter.com</a>.

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